



National Guard
Center for America
Military Spouse Corporate
Career Network
Corporate America
Supports You



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National
Corporate
Sponsor

Include this Program in Your Association's 2014 Webinar Schedule:

“How to Achieve Greater Success in Hiring National Guard Members and Other Veterans”

This webinar program offers your members substantive insights about hiring military veterans and National Guard members. This is especially relevant for federal contractors who have increased obligations under OFCCP requirements.

We'll tailor the agenda for your members and fit into your webinar schedule. There is no fee.

Webinar Topic Summary: (to be tailored)

Two experts in military recruiting and placement will describe specific ways to improve recruiting success. **Topics include:** 1) Writing job postings to attract veterans; 2) Interpreting military candidate experience and training accurately; 3) Conducting the most productive interviews; 4) Gaining the most from the American Jobs for America's Heroes campaign and military employment counselors; 5) Avoiding mistakes that cause veterans to turn down your offer. Participant questions will be taken following the presentation.

Presenters:

Stacy Bayton is Chief Operating Officer of both the **Military Spouse Corporate Career Network (MSCCN)**, and **Corporate America Supports You (CASY)**. She was raised in a military family and served in the U.S. Coast Guard Reserve and U.S. Marines before joining MSCCN and CASY. Stacy works with and trains employment counselors in all branches of military service and has helped scores of companies to hire military candidates.

Erin Voirol is the Executive Director of MSCCN

and Operations Manager of CASY. She supervises CASY and MSCCN staff in their daily interactions with hundreds of military employment counselors, employers and candidates all over the U.S. Erin is a military spouse and has been recognized by numerous military organizations for her effective work in helping military personnel find civilian jobs.

CASY and MSCCN are unique nonprofit organizations providing employment readiness and job placement assistance for all veterans, military spouses, National Guard and reserves, transitioning military, and caregivers of war wounded. Together they have written agreements with all branches of service although they do not receive government funding. <http://CASY.MSCCN.org>
<http://www.MSCCN.org>

CASY and MSCCN are alliance members, along with the **National Guard** and Center for America, in the **American Jobs for America's Heroes** campaign. Through this campaign, employers are encouraged to post jobs for National Guard members and other veterans at no cost to employers or candidates. Nearly 1,000 employers are participating.

CASY and MSCCN manage the distribution of job postings directly to hundreds of military employment counselors and work with employers and candidates to achieve matches. Employers can register here: www.CenterForAmerica.org.

Phillips 66 is the campaign lead national corporate sponsor.

For information on this webinar and how your association can help your members recruit National Guard members and other military veterans at no cost through the **American Jobs for America's Heroes** campaign contact Steve Nowlan, President, Center for America at SNowlan@CenterForAmerica.org or 201-513-0379.