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How the National Guard Helps Employers Recruit and Hire Guard Members and Veterans

18 Minute Webinar Video Excerpt



Every state National Guard command helps employers in several ways to hire Guard members and veterans.

This 18 minute excerpt from an AJAH webinar features **Brigadier General Kenneth A. Beard**, Assistant Adjutant General of the North Carolina National Guard. He describes the comprehensive approach taken by his team to help place Guard members and veterans with civilian employers.

You'll learn about:

- How the Education & Employment Center helps to match Guard members and their families to job postings and works with employers and recruiters;
- How the Guard helps to develop apprentice and credentialing programs;
- How the "direct placement process" helps employers identify and recruit the best matching Guard members and veterans; and,
- What you can expect as an employer when working with the National Guard.

Brigadier General Beard assumed duties as the Assistant Adjutant General for Sustainment, in May 2013. In this capacity, he is a principal advisor to the North Carolina Adjutant General for sustainment operations. His most recent assignments include G1, North Carolina Joint Force Headquarters and the Chief of the Collective Training Division for Joint Staff, J7 in Suffolk, Virginia.

No registration required. [Click Here to Watch General Beard's Presentation](#)

To watch the rest of the webinar, with Stacy Bayton and Erin Voirol from Corporate America Supports You (CASY), click on the icon below.



Replay the Webinar Recording - Free!
How to Achieve Greater Success in Hiring
Guard Members and Other Vets
www.CenterForAmerica.org/webinar.html

For information about American Jobs for America's Heroes, please contact:
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